



The Association of  
Biomolecular Resource  
Facilities

# 2022 Chapter Events' Sponsorship Opportunities

Engaging with the Core Facilities Community

# Connect with a local ABRF Chapter

*Click on the icons below for more details  
on Chapter Sponsorship options..*

**WESTERN**  
Association of  
Core Directors  
September 21-22, 2022  
Los Angeles, CA

**ABRIF**  
March 27-30, 2022  
Palm Springs, CA



October 17-18, 2022  
Columbus, OH



October 12-14, 2022  
Rochester, NY

**MAD SSC**

June 15-17, 2022  
Baltimore, MD



June 8-10, 2022  
Nashville, TN

**ABRF 2022 Annual Meeting | Palm Springs, CA**  
*Celebrating science, community, synergy and resiliency*





### MAD SSCi Conference 2022

June 15 – 17  
University of Maryland, Baltimore

**“Core Facilities:  
Partners in Sustaining Science”**

*Learn, share, network!*



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Sponsor Benefits	Titanium(1)	Platinum(12)	Gold	Silver	Bronze
	\$10,000	\$6,000	\$3,000	\$1,500	\$750
15 Minute Opening Reception Talk & Thank you signage (1 available)	√				
12 Minute Innovation Theater Talk (12available)		√			
Customized Pre-Conference eBlast*	2	2	1		
Exhibit table	√	√	√	√	
Promo Item in attendance Bag	√	√	√	√	
Website Acknowledgement	√	√	√	√	√
Program Ad	Full page	1/2 page	1/4 page	Logo	Logo
Meeting Registrations	4	4	3	2	1
Additional Opportunities	Price	Includes			
Coffee Break (4 available)	\$250	Thank you sign & program acknowledgement			
Wine & Cheese Reception	\$500	Thank you sign & program acknowledgement			
Lanyards	\$650	Your logo on conference lanyard			
Wednesday User Group Meeting (4 available)	\$1500**	Two hour session, includes pre-session lunch			
Wednesday Animal Workshop - Zebrafish Sponsor	\$1000***	Table at workshop, thank you sign, & program acknowledgement			
Wednesday Animal Workshop - Mouse Sponsor (2 available)	\$2500***	15 minute talk & table at workshop, pre-conference eBlast, thank you sign, & program acknowledgement			

Institutional Sponsor Benefits	Gold	Silver	Bronze
	\$2,000	\$1,000	\$500
Website Acknowledgement	√	√	√
Program Ad	1/2 page	1/4 page	Logo
Meeting Registrations	3	2	1

\*All emails will be distributed through MAD SSCi.

\*\*Wednesday User Group Meetings can only be added to Gold, Platinum, and Titanium Sponsorships.

\*\*\*Gold, Platinum, and Titanium Sponsorships who add an Animal Workshop sponsorship will receive a \$500 (Mouse)/\$250 (Zebrafish) discount.



# 2022 Midwest Association of Core Directors Annual Meeting Corporate Sponsor Prospectus



October 17 – 18, 2022  
Columbus, OH



Host: The Ohio State University Comprehensive Cancer Center

Sponsor Benefits <i>See the MWACD website for more details</i>	Platinum (2) \$7500	Gold (4) \$5000	Silver \$2500	Bronze \$1250
Pre-meeting Satellite Workshop (concurrent with core tours)	✓			
15-minute Sponsor Plenary	✓			
5-minute Sponsor Flash Talk		✓		
MWACD Member e-Blast (opportunity for logo and short messaging)	✓	✓		
Promotion Item in Attendee Bag	✓	✓		
Logo on Meeting Materials	✓	✓	✓	
Exhibit Table	✓	✓	✓	✓
Access to Meeting Talks	✓	✓	✓	✓
Logo on MWACD Website	✓	✓	✓	✓
# of Registrations	5	4	3	2

Sponsorship Contact: [oc@mwacd.org](mailto:oc@mwacd.org)

MWACD Website: [www.mwacd.org](http://www.mwacd.org)

ABRF Website: [www.abrf.org](http://www.abrf.org)

## Meeting Overview

### Monday, October 17, 2022

8:00 – 11:00 AM	Core Tours* & Satellite Workshops (at The Ohio State University Comprehensive Cancer Center)
12:00 – 1:00 PM	Registration & Lunch
1:00 – 5:00 PM	General Session (includes Sponsor Plenary)
6:00 – 10:00 PM	Halloween Party at COSI*

\*See our website for opportunities to sponsor the Core Tours or Halloween Party

### Tuesday, October 18, 2022

9:00 – 12:00 AM	General Session (includes Sponsor Plenary)
12:00 – 1:00 PM	Lunch & Sponsor Flash Talks
1:00 – 4:00 PM	General Session

## MWACD Region



# NERLSCD 2022 - October 12-14, 2022

## Rochester, NY



The 2022 Northeast Regional Laboratory Staff and Core Directors meeting will be held October 12<sup>th</sup>-14<sup>th</sup>, 2022 in Rochester, NY at the Hyatt Regency hotel.

This year's meeting is being hosted by the University of Rochester Medical Center's Center for Advanced Research Technologies.

**The NERLSCD meeting** has emerged as one of the best annual regional gatherings for core facility directors and administrators to network with colleagues; learn about biotechnology advances and applications; to discuss the challenges faced in implementing shared research resources and to share stories of success.

	Platinum	Gold	Silver	Bronze
<b>Sponsor Benefits</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>
Exhibit Table	✓	✓	✓	✓
Access to Most Meeting Talks	✓	✓	✓	✓
Website Acknowledgement	✓	✓	✓	✓
Attendee eBlast	✓	✓	✓	
Promotional Item in Attendee Bag	✓	✓	✓	
15 minute Plenary talk	✓			
Pre-breakout vendor talk		✓		
Program Advertisement	1/2 page	1/4 page	1/4 page	logo only
Pre/Post meeting workshop	✓			
# of Registrants Included*	5	4	2	1
Number available	4	3 per track	12	12
* Additional attendee registrations are available at \$350 per person				

Additional sponsorships available -- Sponsorship@nerlscd.org

**Hosts:** John Ashton and Tim Bushnell, *University of Rochester*

**President:** Stuart Levine, *MIT*

**Treasurer:** David Needleman, *Delaware Valley University*

**Webmaster:** Andrew Vinard, *U.Mass Amherst*

### Corporate Liaisons:

Shahina Maqbool, *Albert Einstein College of Medicine*

Robert Steen, *Harvard Medical School*

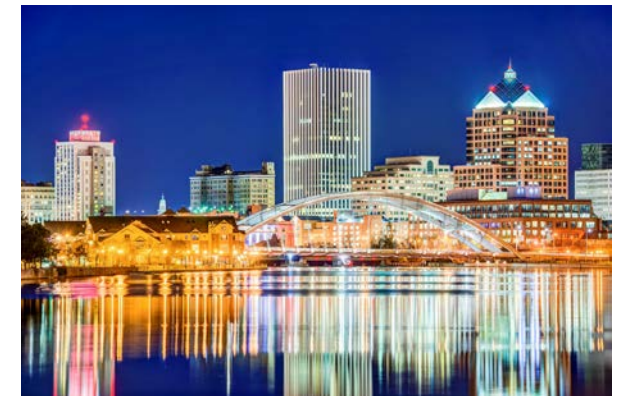
sponsorship@nerlscd.org

### Presentations Include:

- Discussion forums on operational issues in core labs.
- Technical workshops on genomics, proteomics, imaging, and other technologies.
- Core facility poster sessions offering an opportunity to learn about regional life sciences shared resources and services.
- Tours of URM CART Facilities

### Information and Demographics from the 2021 Meeting:

- 186 Total Attendees
- 96 Academic Attendees
- 53 Institutions Represented from 11 States and 1 Canadian Province
- 32 Corporate Sponsors



<https://nerlscd.abrf.org/>



# SEASR Annual meeting June 8-10, 2022 Nashville Marriott at Vanderbilt University



## SEASR 2022 meeting in Nashville!

### 2019 and 2021 SEASR meetings at a glance

	2019	2021
format	in-person	virtual
total attendees	128	191
academic attendees	103	143
institutions	22	43
corporate sponsors	18	15
academic sponsors	6	4

## 2022 Annual Meeting Sponsorship Opportunities

Sponsor Benefits	Platinum Plus*	Platinum*	Gold*	Silver*
	\$6000	\$5000	\$2500	\$1500
Exhibit Table	√	√	√	√
Paid Registrants#	4	3	2	1
Sponsor Spotlight following Keynote Address (15 min)	√			
Poster Session, Luncheon or Opening Reception		√		
Logo on Website	√	√	√	√
Program advertisement	√	√	√	
Number of Attendee eBLAST(s)	3	2	1	
Date	Mar, Apr, May	April, May	May	
Reserved Poster Board‡	√	√	√	
Available Slots	2	3	10	unlimited

\*Academic sponsors have a 20% discount at all levels. Poster boards are available upon request.

#Additional attendee registration is available at \$650 per person with a max of 4 (includes sponsored activities and meals)

‡Poster board for poster session

## 2021 Sponsors

### Corporate Platinum Sponsors



### Corporate Gold Sponsors



### Corporate Silver Sponsors



### Institutional Sponsors



### For more information:

SEASR Sponsor Coordinators:

Lyra Griffiths ([lmbooke@emory.edu](mailto:lmbooke@emory.edu)), Tania Mesa ([tania.mesa@moffitt.org](mailto:tania.mesa@moffitt.org)), and Jenny Schafer ([jenny.c.schafer@vanderbilt.edu](mailto:jenny.c.schafer@vanderbilt.edu)).

Visit <http://seasr.abrf.org/>

Visit <https://twitter.com/SEASRABRF>



## WACD 2022 – New Location, New Opportunities!

Save the date:  
**September 21-22, 2022**

UCLA

Join us for great science, numerous networking opportunities, and an exciting new location!

Sponsor Benefits	Platinum	Gold	Silver	Opening Reception (add-on)
Cost	\$7500	\$5000	\$3000	\$1500
Number Available	2	4	14	1
Preferred Table Location	√			
Number of Attendee eBlasts	1			
30-Minute Scientific Talk	√			
15-Minute Scientific Talk		√		
Table	√	√	√	
Logo on Website	√	√	√	
Number of Registrants	4	3	2	

### Highlights from WACD 2019:

Keynote speaker: Dr. Beth Shapiro, Professor, UCSF  
**Can and Should Technology Reverse Extinction?**

In addition to science and technology presentations, sessions included:

- **Recruiting and Retaining Great Staff:** Creating an inclusive culture in the Core
- **How to Build a Business Plan:** Business Plans 101
- **Lean Tools for Core Management:** Using uncommon common sense to achieve more with existing resources
- **Core Interactomes:** Multi-omic approaches and cross-core capabilities

